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DOCKET NO. 2657.2003-001

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants:

Felix Yen, Kirk Cameron and Mark Fagnani

Application No.: 09/873,786

2155

Filed:

3

June 4, 2001

Examiner:

Group:

Oanh L. Duong

Confirmation No.: 2843

For:

USING VIEWERSHIP PROFILES FOR TARGETED PROMOTION

DEPLOYMENT

CERTIFICATE OF MAILING OR TRANSMISSION

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or printed name of person signing certificate

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

Transmitted herewith is an Amendment for filing in the above-identified application.

Small entity status of this application under 37 CFR 1.9 and 1.27 has been established by a Small Entity Statement previously submitted.

A Small Entity Statement to establish small entity status under 37 CFR 1.9 and 1.27 is enclosed.

The claims fee has been calculated as shown below:

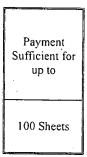
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The Application Size Fee has been calculated as shown below: (Effective for cases filed on or after December 8, 2004)

Actual Sheets (Including current amendment)	Highest No. of Sheets Paid For (At least 100)	No. of Additional Units Required (Increments of 50 sheets)
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SMALL ENTITY									
Rate	Total Amount Owed								
X \$125	\$ []								

OTHER THAN SMALL ENTITY								
Rate Total Amount Owed								
X \$250	\$ []							



Petition for Extension of Time

Applicant hereby petitions to extend the time to respond to the [] dated [month(s) from [] to []. The appropriate fee is set forth below.] for []
[For action-specific language in an extension of time, select the appropriate Firm Templates]	option fre	om the

Please ch	arge Deposit Account No. 08-0380 for the following fees:		
·	Petition for [] month Extension of Time	\$	
	Claims Fee	\$	
	Application Size Fee	\$	
	Other Fees:		
		\$	
		\$	
	TOTAL:	\$	

A check i	s enclosed in payment of the following fees:		
	Petition for [] month Extension of Time	\$	
	Claims Fee	\$	
	Application Size Fee	\$	
	Other Fees:		
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	Respectfully submitted,		
	By	YNOLD	PS, P.C.

Concord, Massachusetts 01742-9133 Dated: 6/18/07



IE UNITED STATES PATENT AND TRADEMARK OFFICE

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AMENDMENT

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

This Amendment is being filed in response to the Office Action mailed from the U.S.

Patent and Trademark Office on March 16, 2007 in the above-identified application.

Reconsideration and further examination are requested.